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# Sanku Wins \$250,000 Lipman Family Prize

Digital Green and Trees for the Future Win \$100,000 Each

Philadelphia, PA - Sanku has been named as the winner of the 2020 Barry & Marie Lipman Family Prize. Chosen from more than 130 applicants around the globe, Sanku (Project Healthy Children) is a nonprofit organization that scales technology and business solutions that put critical nutrients into the food that hundreds of millions of malnourished people eat. As the 2020 winner, Sanku will receive \$250,000 in unrestricted funds. For the first time in our nine year history, honorees Digital Green and Trees for the Future will each receive \$100,000. All three organizations will also receive executive training and support from Wharton School and the University of Pennsylvania.

"We were extremely impressed with the Sanku's innovative, small-scale fortification solution that utilizes a cost-neutralizing business model. It's scalable and transferable and we look forward to supporting their growth in the coming years," said Euria Min, director of the Lipman Family Prize at the University of Pennsylvania.

Founded in 2013 by Felix Brooks-church (CEO) and David Dodson (Board Chairman), Sanku has refined fortification technologies and developed new economic models for sustaining rural fortification across East and Southern Africa. Sanku's smart dosifier technology, which adds a precise amount of critical nutrients to flour, aims to end malnutrition and reach 100 million people by the year 2025.

"We are delighted to join the Lipman Family Prize community of innovators from around the world," said Felix Brooks-church. "We look forward to celebrating with the community when the time is right and learning from such cutting-edge change makers in the honoree community."

### **About the 2020 Honorees**

- <u>Sanku</u> (Project Healthy Children) uses a scaling innovative technology and marketbased solutions to end hidden hunger by fortifying staple foods with essential nutrients. (\$250k winner)
- <u>Digital Green's</u> mission is to empower smallholder farmers to lift themselves out of poverty by harnessing the power of technology and grassroots-level partnerships. (\$100k honoree)

 <u>Trees for the Future</u> works to end hunger and poverty in Sub-Saharan Africa. Through seed distribution, agroforesty training, and in-country technical assistance, it empowers rural groups to restore tree cover to the lands, protect the environment and help to preserve traditional livelihoods and cultures for generations. (\$100k honoree)

In addition to the \$250,000 unrestricted financial prize for the winning organization, all three Lipman Family Prize honorees gain access to a growing network of change-makers and thought leaders to accelerate cutting-edge change worldwide. The Prize connects those on the cusp of great change with resources, skills and people-power to expand the impact and influence of their ideas. Benefits include an executive education program at Wharton, an executive program at the <a href="Center for Social Impact Strategy">Center for Social Impact Strategy</a> and an exclusive opportunity to apply for the Lipman <a href="Nonprofit Leadership Scholarship">Nonprofit Leadership Scholarship</a>, both in the School of Social Policy & Practice at Penn, probono consultation from University faculty and staff, peer learning events, as well as expert- and student-driven research to inform and guide their work.

## **About the Lipman Family Prize**

First awarded in 2012, the Lipman Family Prize at the University of Pennsylvania is an annual global prize that advances creative solutions by inspiring people to think together in new ways. Administered by the Wharton School on behalf of the University of Pennsylvania, the Prize is committed to resourcing and connecting change-makers to bring innovative ideas to new places and problems around the world. Previous winners include <a href="https://doi.org/10.1001/journal.org/">iDE, READ Global, Breakthrough, Riders for Health, Soccer Without Borders, Women Against Abuse, MyAgro</a> and World Bicycle Relief.

### **About the Wharton School**

Founded in 1881 as the world's first collegiate business school, the Wharton School of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, Wharton has 5,000 undergraduate, MBA, executive MBA and doctoral students. Each year 13,000 professionals from around the world advance their careers through Wharton Executive Education's individual, company-customized, and online programs. More than 99,000 Wharton alumni form a powerful global network of leaders who transform business every day. For more information, visit www.wharton.upenn.edu.