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2020 Lipman Family Prize Honorees Named

Winning Honoree will be announced April 24

Philadelphia, PA – <u>Digital Green</u>, <u>Sanku</u>, and <u>Trees for the Future</u> have been named as honorees for the 2020 <u>Barry & Marie Lipman Family Prize</u>. Chosen from an applicant pool of more than 140 organizations, all three honorees are guaranteed an unrestricted financial award of \$100,000 as well as executive training and support from the Wharton School and the University of Pennsylvania. One grand prize winner will receive \$250,000 in unrestricted funds. The winner will be announced at the official awards ceremony on April 24, 2020 in Philadelphia.

"In our ninth year, we analyzed over 130 impressive organizations from around the globe. The three change-making organizations chosen for this year's prize season each have a deeprooted history in their respective industries, innovative business models poised for growth, and the dedicated leadership needed to transform and inspire real change in the social impact sector," said Euria Min, Director of the Lipman Family Prize.

Founder Barry Lipman said, "With each passing year, we look forward to welcoming new organizations into our growing honoree community. The innovative and creative work of these three honoree organizations, and our impressive 2019-2020 applicant pool in general, is further validation of the importance of our social impact work."

In addition to a chance at the \$250,000 unrestricted financial prize, the Lipman Family Prize honorees gain access to a growing network of change-makers and thought-leaders to accelerate cutting-edge change worldwide. The Prize connects those on the cusp of great change with resources, skills and people-power to expand the impact and influence of their ideas. Benefits include free tuition for executive education programs, an exclusive opportunity for the Lipman Nonprofit Leadership Scholarship, peer learning events, as well as expert and student-driven research to inform and guide their work.

About the 2020 Honorees

<u>Digital Green's</u> mission is to empower smallholder farmers to lift themselves out of poverty by harnessing the power of technology and grassroots-level partnerships.

<u>Sanku</u> (Project Healthy Children) is a nonprofit organization that scales technology and business solutions that put critical nutrients into the food that hundreds of millions of malnourished people eat the most.

<u>Trees for the Future</u> works to end hunger and poverty in Sub-Saharan Africa. Through seed distribution, agroforesty training, and in-country technical assistance, it empowers rural groups to restore tree cover to the lands, protect the environment and help to preserve traditional livelihoods and cultures for generations.

About the Lipman Family Prize

First awarded in 2012, the Lipman Family Prize at the University of Pennsylvania is an annual global prize that advances creative solutions by inspiring people to think together in new ways. Administered by the Wharton School on behalf of the University of Pennsylvania, the Prize is committed to resourcing and connecting change-makers to bring innovative ideas to new places and problems around the world. Previous winners include <u>iDE</u>, <u>READ Global</u>, <u>Breakthrough</u>, <u>Riders for Health</u>, <u>Soccer Without Borders</u>, <u>Women Against Abuse</u>, <u>MyAgro</u>, and <u>World Bicycle Relief</u>.

About the Wharton School

Founded in 1881 as the world's first collegiate business school, the Wharton School of the University of Pennsylvania is shaping the future of business by incubating ideas, driving insights, and creating leaders who change the world. With a faculty of more than 235 renowned professors, the School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 13,000 professionals from around the world advance their careers through Wharton Executive Education's individual, company-customized, and online programs. More than 99,000 Wharton alumni form a powerful global network of leaders who transform business every day.