

# LIPMAN newsletter family prize

Welcome to the first edition of the Lipman Family Prize network newsletter, a brief update of what's happening in the Lipman Prize community.

## video



## Day in the Life

We had a film crew capture the 2014 finalists as they presented their work to the prize committee. Here is a 'Day in the Life' of Breakthrough, the 2014 Lipman Family Prize Winner.

### Breakthrough Tackles the NFL

Breakthrough is bringing its successful [#BeThatGuy](#) series to the most popular and highest-attended sporting events anywhere, from the Jumbotron at the Indianapolis 500 to the big screen where die-hard Green Bay Packers fans gather before games. Read [local news](#) coverage about the video here. You can also hear Breakthrough's take on the NFL's domestic violence policy in [USA TODAY](#).

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## SAN FRANCISCO ALUMNI EVENT

In September, with the help of Wharton External Affairs and [Lifelong Learning](#), the Lipman Family Prize travelled to San Francisco for its first ever alumni event. Held at the beautiful Wharton San Francisco Campus, the evening event connected six Lipman Prize finalist organizations with University of Pennsylvania alumni in the Bay Area through topically focused roundtable discussions. Over 80 guests attended, including former and current Lipman Fellows, Barry and Marie Lipman, and staff from [Not for Sale](#), [Microclinic International](#), [d.light](#), [Breakthrough](#), [iDE](#) and [READ Global](#).

## updates



## NOT FOR SALE

In September, Not For Sale launched [Reinvent: Bay Area](#) – a region home to 43% of California's human trafficking. The program features 4-week trauma informed job readiness training which aims to disrupt the cycle of poverty and exploitation by directly connecting at-risk youth and survivors with relevant job opportunities. Read more about the [graduation experience](#) for the first group of young women trainees.

## video



## KickStart

The Clinton Global Initiative (CGI) selected KickStart as 1 of the 10 commitments they featured at their annual meeting in September. Watch how KickStart's work is enabling families to lift themselves out of poverty and fashion a brighter future for their children.

# Lipman Prize Finalists at Work

**U.S.** // The Spread the Health Appalachia program launched by 2013 finalist **Microclinic International** helps families live healthier lives—through partnerships with numerous local groceries, schools, county health departments and coalitions, and senior centers.

**ROMANIA** // The 2014 finalist **Not For Sale** helps to protect and rehabilitate survivors of human trafficking, including 202 Romanian men, women and children since 2011.

**KENYA** // **Komaza**, a 2012 finalist, continues to build its microforestry business to help local farmers raise themselves out of poverty.

**HAITI** // **MedShare** has shipped more than 1,000 shipping containers of medical supplies to hospitals in 95 countries, including Haiti, where the 2012 Lipman finalist has delivered equipment such as beds, surgical masks and ventilators.

**TANZANIA** // In Tanzania and neighboring Kenya, 2014 finalist **KickStart** works with up to 350 agro dealers to sell its manually powered irrigation pumps. In over 20 African countries, nearly 160,000 poor farmers have started profitable small businesses thanks to its efforts.

**INDIA** // **Breakthrough**, this year's Lipman Prize winner, reached 135 million Indians with its campaign to make domestic violence everyone's issue, resulting in 15% more women seeking help to escape violence and 10% more community action to stop it.

**NEPAL** // **READ Global** opened its first offices in Nepal in 1991. The 2013 winner since has opened 54 community centers for 1.86 million citizens, facilitating the launch of 83 businesses.

**INDIA** // The solar-powered lights provided by 2013 finalist **d.light** have helped people in India see at night—without using expensive and harmful fuels. The group has improved more than 34 million people's lives worldwide.

**CAMBODIA** // The 2012 winner **IDE** operates campaigns focused on water sanitation and farming. In one 16-month period, it helped realize the purchase of 17,000 unsubsidized latrines by rural households.

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