

The UNIVERSITY OF PENNSYLVANIA AND THE WHARTON SCHOOL ARE PLEASED TO ANNOUNCE THE THREE FINALISTS FOR THE 2014 BARRY & MARIE LIPMAN FAMILY PRIZE

Philadelphia, Pa., February 9, 2014

Now, in its third year, the Lipman Family Prize received applications from 150+ organizations dedicated to global causes including disaster preparedness, economic development, education, environmental sustainability, gender equality, healthcare, human rights, food security, safe water and poverty alleviation.

The finalists below were chosen after rigorous evaluation by members of the practitioner community and a committee of faculty, students and staff spanning the University. We recognize these organizations for their ability to create sustainable solutions and for their potential to transfer their knowledge to others working to make a positive impact.

The winner of the Lipman Family Prize will be announced in the early spring and will receive a cash award of \$125,000. The other two finalists will each receive a cash award of \$12,500.



Breakthrough is a global human rights organization which sees a world where no one is oppressed or marginalized: where individuals and communities are able to participate fully in the processes and policies that impact their lives, a world where diversity, plurality, and human rights of all individuals and communities are respected and human rights exist in every home, heart, community, and nation.



KickStart works to alleviate poverty and build a vibrant entrepreneurial middle class in Africa. Smallholder farmers use KickStart's MoneyMaker pumps to move from subsistence rain-fed agriculture to commercial irrigated farming to establish highly profitable farms. To date, more than 150,000 families have used KickStart's unique MoneyMaker pumps to irrigate their land and establish dynamic farming businesses. 15 to 20 million households in sub-Saharan Africa could benefit from these pumps.



Not For Sale stands with those who are enslaved, works across divisions to free them, and empowers survivors of human trafficking in their freedom to break the cycle of vulnerability. Not For Sale believes that long-term freedom is centered in an individual's tools for self-empowerment: access to rights, education and income-generating skills that can directly lead to improved economic opportunities. To this end, they equip and empower exploited and vulnerable communities by bringing life-enhancing jobs and access to the global marketplace through healthy supply-chains.

As finalists, all three organizations will enter into an ongoing relationship with the University of Pennsylvania and The Wharton School, including free access to Wharton Executive Education programming, partnerships with faculty researchers, internships with graduate students, and development of course content.

About the Lipman Family Prize:

Currently in its third year, the Lipman Family Prize has been made possible by an \$8 million gift from Wharton alumnus Barry R. Lipman and his wife, Marie. Administered by the University of Pennsylvania through the Wharton School, the Lipman Family Prize is governed by an interdisciplinary Steering Committee comprised of faculty, and staff from across the University of Pennsylvania, with support, expertise and partnership from entities such as the [Wharton Social Impact Initiative](#), the [Center for High Impact Philanthropy](#), [Wharton's Center for Leadership and Change Management](#), the [Netter Center for Community Partnerships](#), and the [School of Social Policy and Practice](#). The selection of Prize finalists involves a group of student fellows that review initial submissions and conduct the due diligence process under staff guidance, and a Prize Committee that selects the finalists and chose the winner. Through this real-world work student fellows receive leadership development opportunities and educational exposure to the social sector and philanthropy.

For more information on the 2014 Lipman Family Prize, visit www.wharton.upenn.edu/lipmanfamilyprize.

About the Wharton School:

The [Wharton School](#) of the [University of Pennsylvania](#)—founded in 1881 as the first collegiate business school—is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. The most comprehensive source of business knowledge in the world, Wharton bridges research and practice through its broad engagement with the global business community. The School has 5,000 [undergraduate](#), [MBA](#), [executive MBA](#), and [doctoral](#) students; more than 9,000 annual participants in [executive education](#) programs; and an [alumni network](#) of 92,000 graduates.